



## Speaker Request for Proposal

One of the hallmarks of PLAC is our conference programming. We consistently get high-marks for content of value to our members. To assist our programming committee and topical subcommittees, we have decided to utilize a proposal process to solicit feedback from all members.

### RFP Overview

The RFP process serves to identify speakers for PLAC conferences, webinars, and workshops. As speaking opportunities emerge, applications will be considered from the speakers who submitted RFP's.

PLAC welcomes all its members as speakers at one live event per year and on workshops, webinars and podcasts. *We give priority to sustaining members who partner with an in-house counsel from a non-PLAC member company.* Applicants may submit proposals for multiple topics.

### Presentation Topics

We seek presenters to share leading-edge ideas, inspire enlightening discussions and convey the fundamentals related to product safety, risk mitigation, regulatory compliance, recall and litigation management.

Each program has different goals, objectives and audiences. PLAC's programming committee will decide the best fit for the speakers and presentation topics. The goals of all PLAC events and education are to:

- Provide corporate members opportunities for practical and up-to-date information, training and education on topics of interest to PLAC members.
- Provide members and non-member speakers who have subject matter expertise the opportunity to increase their exposure in the community.
- Provide high quality, knowledgeable speakers to PLAC members.
- Facilitate the professional and personal development and growth of our corporate and sustaining members

## Speaker Responsibilities

- Provide high quality educational presentations
- Engage attendees through audience participation and discussion.
- Coordinate with staff regarding any special equipment needs.
- Provide a picture, topic summary, top three takeaways and biography for marketing purposes.
- Ensure the session is not perceived as an infomercial.
- Promote your participation in the event on your social media sites.
- *Priority given to members who partner with a non-PLAC company representative*

## How to Submit

Please complete the form below to submit your information and proposed topic details to the PLAC President for consideration. Please submit completed application to PLAC ([ameyer@plac.com](mailto:ameyer@plac.com)) along with the following:

- Include a 1-page Presentation Summary including:
  - A list of three to five learning objectives
  - The specific benefits participants will take away

## Notification

Your input is valued and will be carefully considered by our programming committee and board. PLAC will respond to your submission once the programming committee meets. We appreciate all submissions and, if you are not selected for this upcoming program, we welcome you to submit again for the following program. Opportunities will be afforded first to program themes and then speakers that fit those themes for a designated program.

## If Your Presentation Is Accepted

All travel expenses and cost associated with presentations made at the PLAC event are the sole responsibility of the presenter.

If accepted, we will need the following:

- 100-Word Biography
- High-Resolution Headshot (in JPG format)
- Presentation Materials/Handouts

## PLAC Speaker Application

First Name \*

Last Name \*

Company Name \*

Title \*

Address \*

City, State, ZIP \*

Phone \*

Email \*

Website

Proposed Topic \*

Co-Presenter (if any) \*

Co-Presenter Company Name \*

Presentation Summary \*

**Type of Presentation Desired? \***

- ☐ Spring Conference
- ☐ Fall Conference
- ☐ Webinar      Date Requested \*
- ☐ Industry Summit
- ☐ Regional Meeting      Location \*
- ☐ Podcast      Date Requested \*

Have you presented at PLAC Conference? \*

- ☐ Yes
- ☐ No

If yes, most recent presentation \*

Have you presented this Program before? \*

- ☐ Yes
- ☐ No

If yes, where and when did you present \*

Will you provide take-away materials/handouts? \*

- ☐ Yes
- ☐ No

Will you use powerpoint or video? \*

- ☐ Yes
- ☐ No